

AWD's ATV Trading Opens Brand New One Stop Shop In Tarlac City

By Andrew Duke/AWD's ATV Trading

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AWD's ATV Trading which specializes in quad bikes, dune buggies, motocross and motorcycle apparel and accessories opens a brand new one stop shop in Tarlac City, Philippines.

As an avid quad bike rider, Andrew Duke with his wife Jocelyn, decided to spread the joy of ATV riding to the people of Northern Luzon. The intention was to make quad bikes & dune buggies available to the masses.

Mr. Duke opened their shop with five models of ATV, four quad bikes (from 50cc for the children, to 260cc from the more discerning adult) & one dune buggy (260cc, shaft driven). Mr Duke said "The response was immediate with many people who were driving passed stopping to enquire what are these, where did you get them?" Mr. Duke continued by saying " I would then spend the next 20 or 30 minutes explaining all the ins and outs of each model with such enthusiasm, that many people forgot that they had to be somewhere 10 minutes ago, and in the end, they just did not care, they where happy to spend time listening to the stories that were told."

AWD's ATV Trading and, Mr. Duke himself have another main concern, safety. Mr Duke explained "After seeing so many people riding their motorcycles without any form of safety gear, not even a basic helmet we decided to take the shop one step further." He went on to say "AWD's ATV Trading now supply a full range of high quality quad bike, ATV & motorcycle protective gear such as helmets, knee & elbow guards, spine protectors, jackets, pants, jerseys, gloves, boots, and bags from brand leaders such as Zeus, RS Taichi, Komine, Spidi, Sinisalo, Oxford, Exustar & Pole Position."

He finished by saying "Our main goal was to educate people and also provide the local people with a one stop shop so they will never have to travel to Manila again and we believe we have achieved this goal by providing all your quad bike, ATV & motorcycle apparel & accessories needs under one roof in Tarlac."

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