

Self Publishing Blog Ruins Author

Extensive posting to his popular self publishing blog has left author Morris Rosenthal without a new book to publish in three years.

April 12, 2007 - [PRLog](#) -- Foner Books is celebrating the third anniversary of author Morris Rosenthal handing off his last completed book to his editor. When asked why he hasn't produced a new book in three years after authoring 7 books between 2000 and 2004, Rosenthal proclaimed "I blame it all on the blogs."

Rosenthal's Blogger profile shows that he's started 7 different blogs in the last couple years, but his Self Publishing blog, with 229 posts comprising some 150,000 words, has become the main repository of his writing.

"I don't know what happened," Rosenthal admitted with a wry grin. "One day I was a productive author, researching new projects and writing at least a book a year. The next thing I knew the blogs had taken over my life, and the drive to write books has slipped away. I figure the self publishing blog already contains more words than my last three self published books taken together, but I just can't stop."

The Self Publishing blog is found on the Foner Books website at:

<http://www.fonerbooks.com/cornered.htm>

At a time when everyone from corporate executives to washroom attendants are being encouraged to blog to enhance their value in the job market, Rosenthal's story stands out as a cautionary tale.

"Ironically, blogging about self publishing has destroyed my career as a self publisher," Rosenthal admits. "I just hope my example will help other authors from the same trap."

Website: www.fonerbooks.com

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