

No-cost E-Course Helps Small Biz Owners Become More Tech-Savvy

By SOHO Support Solutions LLC

Dated: Apr 10, 2007

The new, no-cost e-course, Seven Secret Weapons for the Super-Savvy Entrepreneur, teaches entrepreneurs to use low-cost and no-cost tech tools from the convenience of their homes or offices.

(Cleveland, OH), April 10, 2007 – Technology tools once reserved for corporations with deep pockets and a fully equipped IT department are being developed to fit the skills and budget of the lone entrepreneur. New web-based applications offering web conferencing to project management seem to be springing up every day. Many of these resources can greatly benefit small business owners. Yet, many small business owners are clueless about what is available to them or aren't sure if it is worth their time and investment. The new complimentary e-course, Seven Secret Weapons for the Super-Savvy Entrepreneur, was designed to help entrepreneurs learn about available technologies and bridge the technology gap.

Seven Secret Weapons for the Super-Savvy Entrepreneur was created by entrepreneur and e-consultant, Roxanne Ravenel, President & Owner of the online virtual support services firm, SOHO Support Solutions LLC (www.SOHOSupportSolutions.com). Ravenel incorporated several web-based technologies into her business and helps her clients to do the same. The realization that many entrepreneurs weren't taking advantage of available technologies led her to develop a web-based seminar to teach entrepreneurs about low-cost technology tools that can greatly impact their businesses.

“The technologies currently available offer small business owners a number of advantages,” Ravenel says. “Many include the same robust features as their more expensive counterparts. Most of the products I recommend are web-based and can be used anywhere with very little know-how to set-up and begin using them. Yet most are low-cost. In fact, dozens of the available applications are without any cost to the user.”

Ravenel conducts monthly virtual collaboration seminars online at www.TakeItVirtual.com and offers private consultations for entrepreneurs that need help implementing new technologies into their small businesses. Ravenel developed the no-fee, anytime, e-course, Seven Secret Weapons for the Super-Savvy Entrepreneur, to make information about virtual collaboration and low-cost technologies available to every entrepreneur with e-mail access. There is even an audio option for the busy entrepreneur.

To learn more about the benefits of working virtually and the technology tools available to entrepreneurs, register for the no-cost e-course online at www.7SecretWeapons.info. The seven-week e-course teaches entrepreneurs how to integrate virtual collaboration and low-cost and no-cost technologies into their businesses to become more efficient and more profitable.

Seven Secret Weapons for the Super-Savvy Entrepreneur is a no-cost e-course offered by SOHO Support Solutions LLC, a full-service copywriting & virtual support services firm, helping creative solo professionals to get more accomplished in less time through the provision of comprehensive writing, virtual support and virtual collaboration training services.

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Category Business, Computers, Technology
Tags entrepreneurs, Technology, web-based, low-cost, no cost, Free, virtual collaboration, e-course,
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