

## **Jeffrey Sloe and Don Conrad are Kicking Off the Start a Home Based Business SEO Campaign**

*By Jeffrey Sloe / Start a Home Based Business Now*

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*Internet marketers, Jeffrey Sloe and Don Conrad, are kicking off an SEO campaign to prove to the world that search engine optimization works.*

CLEVELAND, OH (April 9, 2007) Jeffrey Sloe and Don Conrad, two Internet marketers, announced today that they will be starting a new SEO campaign in an effort to prove to the Internet marketing world that their SEO techniques work. Sloe and Conrad have aspirations to move their web site to the top of Google in a very short period of time.

Their web site, called "Start a Home Based Business", was created one week ago. They said, in an online interview, that they would like to "prove to the Internet world" that they have the "skills and knowledge" to get a web site to the top of Google within a prearranged period of time. That time, according to Sloe, "has yet to be determined, because of the difficulty of the task." Sloe says there are keywords that need to be evaluated before the task can be undertaken because using the keyword phrase, "start a home based business", would be too difficult.

At last look, Sloe said there were "over two hundred three million sites listed for the keyword phrase, start a home based business." That, according to Conrad, would be a "monumental task." There are other keyword phrases that rank fairly high on Google for the site they are promoting, but until a complete review of pertinent keywords and keywords phrases is done, one will not be selected, says Sloe.

Mr. Sloe has been marketing on the Internet since early in the new millennium. His expertise includes web site development, and search engine optimization. He is also a master distributor for VereConference, a live web conferencing system. Sloe's passions include helping others succeed in Internet and Network marketing, and technology. He said he is enamored by the way technology has and continues to change the world.

Mr. Conrad is also a master distributor for VereConference. He started a home based business in 2003 and has been marketing on the Internet ever since. Conrad is a certified trainer for Veretek, which is an online lead generating system, and also promotes the Predator Marketing system. The Predator Marketing system is a training system for individuals looking to start a home based business. According to Conrad, "there is not a better training system available on the Internet today."

Sloe and Conrad will continue to promote the Predator Marketing system, work for VereConference, and work on their SEO campaign. If the campaign proves to be a success, Sloe and Conrad will, "more than likely", team up and start a search engine optimization company.

Individuals looking to "Start a Home Based Business" can learn more by going to <http://www.start-a-home-based-business-now.com>.

To learn more about Mr. Conrad, visit his web site at <http://www.donconrad.net>.

To learn more about Mr. Sloe, visit his web site at <http://www.jeffreysloe.com>.

For more information online:

Begin a Home Based Business: <http://www.begin-a-home-based-business-now.com>

Veretek Online Marketing System: <http://thepredator.veretek.com>

Email: [homebasedbusiness1@gmail.com](mailto:homebasedbusiness1@gmail.com) (e-mail protected from spam bots)

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