

## Small Business Owners Can Now Conquer The Fear Of Sales!

By SalespreneurEDGE

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### *SalespreneurEDGE™ Launches A Cost-Effective, Web-Based e-Coaching Tool Geared for the Small Business*

Greenville, SC. – Have you ever wondered what it takes to have a successful small business? Most businesses have a great product or service. Where they fall short is their sales plan, or lack thereof. Small companies, independent sales professionals, and sole proprietorships (Salespreneurs) have a strong need for sales tips and training because quick and sustainable business growth is essential to success. SalespreneurEDGE™ helps solve the problems of growth and profitability with real-world solutions that provide immediate and proven ROI to small businesses.

www.salespreneuredge.com is a new community-based interactive sales training and business growth tool. Launching with a membership price of only \$49 per month, SalespreneurEDGE simplifies the selling process and offers several proven ways to help guide members through the maze of growing a business. As an introductory offer, new members that sign up before March 15th, 2007, will receive a free month of SalespreneurEDGE when they purchase a two month membership.

“Part of a successful business strategy is to know when to seek out help. Small business owners and independent sales reps are experts in their product or service but rarely get the opportunity to have sales training that is affordable and customizable to help them increase sales,” comments Henry Pellerin, founder of SalespreneurEDGE.

“Ask yourself questions like, ‘Am I struggling to attract new customers?’ ‘Do I have a ton of customers but am still struggling to turn a profit?’ ‘Am I stuck or have my sales/business become stagnant?’ If you find yourself answering ‘yes’ to these questions, then SalespreneurEDGE is a perfect and affordable solution. My goal is to help strengthen each member’s business growth strategy with our proven tactics and effective sales methods,” continued Pellerin.

Members of SalespreneurEDGE enjoy features such as goal tracking tools, monthly coaching sessions, custom sales training, valuable articles and a discussion forum to bounce ideas off of fellow business owners, each with common problems and effective solutions.

#### About SalespreneurEDGE

SalespreneurEDGE is a Web-based service provided by Henry Pellerin of VantaEDGE™ (www.vantaedge.com). With over 15 years of sales training and sales management experience, Pellerin, VantaEDGE’s founder, realized there was a fundamental problem in the world of traditional sales training. After examining the marketplace, Pellerin recognized that there were no cost-effective, customizable, interactive small business resources. Pellerin created an affordable program filled with tools that could be used in practical application for the small business. For more information, or to take advantage of the SalespreneurEDGE limited time membership special, visit [www.salespreneuredge.com](http://www.salespreneuredge.com).

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Email	<a href="#">Click to email author</a>
Website	<a href="http://www.salespreneuredge.com">http://www.salespreneuredge.com</a>
Phone	949-573-7830

Country      United States