

## **Sanyo Energy, USA Supports Rural Youth Innovation through 4-H Program Contribution**

*By Pamela Roberts & Jack Olmsted /4-H Network News*

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### *Corporate Gift Facilitates Youth Club To Develop High Tech Skills and Environmental Awareness*

Port Hadlock, WA - Jefferson County (WA) 4-H has received contributions of AA and AAA eneloop batteries, plus four battery chargers from Sanyo Energy, USA. The rechargeable/recycleable AA batteries will be used to power three FujiFilm S3000 and five Kodak Z650 digital cameras that are used for the 4-H Network News club. The AAA batteries are for the RCA RP5030 Digital Voice Recorder that is used to produce podcasts of local events such as the Port Townsend Farmers Market that are published on the 4-H Network News blog.

Jack Olmsted, 4-H leader, shared, "I think this is a great connection for a company such as Sanyo which has a huge market share in digital electronics to foster a relationship with the largest youth organization in the country. Our 4-H Network News team, a youth-run multimedia club based at the Washington State University (WSU) Extension office, is going to actually test the nickel metal hydride (NiMH) cell in the field and file a report about their personal experiences and the product performance." The multimedia reports will be available at: <http://4-hnews.blogspot.com>

Pamela Roberts, Jefferson County 4-H coordinator, stated, "This support from Sanyo is greatly appreciated in our community where adults are working hard to give voice to rural youth through the use of online video and podcasting technologies. Batteries are always needed to keep activities moving forward and the fact that these are rechargeable helps get the message across to kids about using the most effective equipment with the least negative environmental impact."

David Isola, Senior Product Manager for Sanyo

Energy USA stated, "Sanyo Energy USA is happy to donate our eneloop batteries to an organization like the Jefferson County 4-H. With eneloop, and a sundry of other products within the "eneloop universe", we are dedicated to developing clean energy products while maintaining harmony with the global environment through our "Think GAIA" initiative. Our batteries can be used over and over, and can be completely recycled without adding or removing hazardous chemicals into the waste stream. In step with Sanyo's mission statement, our ultimate goal is to restore a beautiful earth for the generations to come."

About Sanyo Energy, USA

Sanyo Energy (USA) Corporation is the rechargeable-systems industry leader in a world where portable phones, computers and power tools demand smaller, lighter and more robust power. Sanyo's vast research and development resources help create and improve battery technology for today's power-hungry products and include Nickel-Cadmium (Ni-Cd), Lithium Ion (Li-ion), Nickel-Metal Hydride (Ni-MH), Lithium batteries, fast-charge control chips and modules and amorphous solar cells. For more information, visit our website at <http://www.sanyobatteries.com>.

About Jefferson County 4-H

Jefferson County 4-H provides free activities, events, and clubs for youth ages K-12 throughout the county. Areas of focus include animals, technology, home arts, alternative sports, challenge activities, and leadership. <http://4h.jefferson.wsu.edu>

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