

Soft pillows and jewelry help to heal the heart this Valentine's Day

Source: Katie Doling-Bastianelli/BonoVox PR

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DraperyAndBedding and Arizona Jeweler collaborate this Valentine's Day to raise money for WomenHeart, the National Coalition for Women with Heart Disease.

Santa Monica, CA (BonoVox PR) – With heart disease the single leading cause of death in the United States today, custom design manufacturer DraperyAndBedding.com has decided to join forces with Phoenix-based jewelry company, Burland Jewelry, to raise money this Valentine's Day in a promotion to benefit WomenHeart.

DraperyAndBedding owner Christine Tenney and her sister Francie Johnson, vice president, are constantly thinking of ways to help the community. Like many businesses, they were not sure how they could make an impact. Now they have come up with the perfect present to continually ignite Valentine's Day memories and hopes for good karma any day of the year: a customized burgundy boudoir pillow with a percentage of proceeds supporting WomenHeart's work to improve the quality of life and healthcare for the eight million American women living with heart disease.

Each custom made pillow incorporates the color and charm of Valentine's Day with the delicacy and softness of a specially selected fabric. Measuring 16" wide by 12" tall, the pillow features a special silver heart charm that serves as a lasting symbol of the fulfillment of a kindhearted contribution.

To make the promotion even more enticing, Burland Jewelry has generously donated a two-tone diamond heart necklace valued at \$700. Inside the zippered compartment of each pillow is a card with a code that directs the holder to the jewelry company's website. The winning code will be released on Valentine's Day to one lucky winner.

The pillows will be sold at a friendly price of \$25, with \$5 of each purchase going to WomenHeart. With every purchase of this specially made pillow, the giver and receiver get double the satisfaction: a guaranteed comfy cushion and a healthy dose of self-worth by doing a good deed for heart disease advocacy.

A warmhearted gift for friends, family and loved ones, this pillow is a reminder of what giving from the heart is all about.

To order a Valentine's Day pillow, visit: <http://www.draperyandbedding.com/valentine>. To learn more about Burland Jewelry, visit: <http://www.burlandjewelry.com/>. To learn more about WomenHeart's advocacy work, visit: <http://www.womenheart.org/>.

About DraperyAndBedding:

Design custom drapery and bedding online with our easy to use product designer. With over 400 in-stock fabrics to choose from, it's easy to design a dream room at an amazing price. We provide the latest technology with "old school" service to provide a hassle-free design experience.

About WomenHeart:

WomenHeart is the nation's only national patient advocacy organization serving the 8,000,000 American women living with heart disease and providing them with support, information and advocacy. We aim to improve their quality of life and healthcare, to include early detection, accurate diagnosis and proper

treatment.

We offer community-based Support Networks in nearly 40 communities across America that provide a variety of services to women heart survivors, as well as national educational seminars and membership conferences. Our fitness and wellness resources provide helpful information on quitting smoking, exercising and eating for a healthy heart. For more information, please visit us online at www.womenheart.org.

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