

Infor,Atrion Webinar Explores Product & Compliance Integration Strategies To Support Business Growth

By Infor

Dated: Dec 01, 2006

Companies Discuss Integrating Regulatory Compliance with PLM to Eliminate Risks Associated with Manual Processes

ATLANTA – December 1, 2006 – Infor, one of the largest global providers of enterprise software, and Atrion International, a global software company focused on regulatory compliance, will explore how companies can ensure regulatory compliance while minimizing the total cost of maintaining compliance through an integrated solution during a live joint webinar, “Proactively Monitoring and Designing Compliance Into Your Products,” Tuesday, December 5, 2006. Atrion International and Infor partner to provide Infor PLM Optiva, a single, real-time, company-wide point of reference for compliance issues throughout the product lifecycle.

As companies look to enter new markets, expected revenue gains are often offset by increased regulatory and compliance support costs, fines and market withdrawals. To fully capitalize on these emerging opportunities, companies need to minimize the cost and lead-time to be compliant, while protecting corporate image and brand equity.

“As a leader in providing enterprise solutions to process manufacturers worldwide, Infor understands how critical compliance is to strategically growing these types of businesses, whether through globalization or product innovation,” said Rory Granros, Infor process industry and product marketing manager,. “This webinar will highlight proactive compliance strategies to help lower total cost of ownership, become fully compliant and improve product penetration rates in new markets.”

Additionally, companies will learn how compliance risks can be reduced by implementing an integrated PLM solution, resulting in on-time product launches, faster market penetration, and, potentially, an increase in revenue and profits.

When: December 5, 2006 from 2:00 PM – 3:00 PM EDT

Who: Rory Granros, process industry and product marketing manager, Infor

Ken Bubeck, manager of business development, Atrion International, Inc.

Register: <http://registration.infor.com/s/561/>

Granros will discuss process industry trends, issues with product introduction and associated regulatory risks, integrating compliance into products and processes, and turning compliance into competitive advantage. Bubeck will focus on current Environmental Health and Safety (EH&S) trends and integrating PLM with compliance.

About Atrion International Inc.

Atrion International Inc., founded in 1989, is the leading developer of a solution that combines regulatory expertise and industry-leading technology in a single enterprise-wide application to help create, manage and distribute a variety of hazard communication documents and reports. Atrion provides an innovative approach for manufacturing organizations with Environmental Health and Safety (EHS) departments tasked with managing hazardous and regulated materials. Atrion’s solution enables enterprises to easily and cost-effectively respond to global legislative changes as well as identify and control any existing or future

regulatory compliance risk. Atrion International is a global software company headquartered in Montreal, Quebec, Canada with offices in the United States and Europe.

About Infor

Infor delivers fully integrated enterprise solutions for specific industries, as well as best-in-class standalone products that address the essential challenges its customers face in areas such as enterprise resource planning, supply chain planning and execution, customer and supplier relationship management, asset management, product lifecycle management, and business intelligence. With more than 8,100 employees and offices in 100 countries, Infor provides enterprise solutions to more than 70,000 customers. For additional information, visit www.infor.com.

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