

## New Label Takes It To The Streets With Debut Urban Album

By Pulse PR UK

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*Bringing together a hot crop of Homegrown and Stateside urban talent, Street Jam Records steps forward to introduce their debut R&B and Hip Hop album 'Da Project Vol. 1'.*

Due to hit stores on November 20th, 2006, "Da Project Vol 1" is a 25 track double CD packed with urban flavoured tracks. Promising to "bring you the best in tomorrow's music today", **Street Jam Records** has brought together a slick and varied collection of songs from hot new artists, handpicked from thousands.

With ambitions of becoming the UK's Def Jam or Roc A Fella records, **Street Jam Records** are a collection of some of the hottest grassroots record producers determined to set the standard for urban music production and truly establish the black music industry in the UK.

"This project has been years in the making", says Street Jam Records CEO Tex Johnson, "and, we are confident that over the coming years, **Street Jam Records** will be leading the way in the United Kingdom for producing strong urban music".

The album gives you a hybrid of styles, and introduces some promising new talent. From the soulful voice of the amazing Sara on "Not Coming Back" to the hip hop/grime tinged "Ready For More" featuring Eshe, "Da Project Vol 1" takes you on a musical journey though the streets of the UK & US.

To interview **Street Jam Records** CEO Tex Johnson or one of the artists featured on the CD, contact Evadney or Karen of Pulse PR UK.

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