

The MLM Traffic Formula Revealed – Mike Dillard’s MLM Lead Generation & Traffic Building Secrets

Source: Luc Andria - QinetiQ Network

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Mike Dillard’s MLM Traffic Formula reveals revolutionary business building and marketing strategies with the September 12 launch of a limited edition home study course: www.TheMLMTrafficFormula.com

With the explosion of the internet, the network marketing industry has undergone some dramatic changes in the last 18 months. Few network marketers today have realized that in order to build a successful MLM organization, they will be forced to recruit on a daily basis for the lifespan of their business simply because of the attrition rate in the industry. According to Mike Dillard, the creator of the groundbreaking Magnetic Sponsoring System and now the revolutionary MLM Traffic Formula, network marketers can still create a long-term business that is literally immune against attrition and competition forever.

“This is the new reality of network marketing... the very economics of MLM are changing. The cost of sponsoring a new rep in the cold market continues to spiral upward, while the actual return and lifetime value of that rep continues to decline.” Mike Dillard notes.

The MLM Traffic Formula is not about prospecting, scripts, follow-up calls, sponsoring, or even downlines. It’s about building an EMPIRE. Says Mike Dillard “That is really at the heart of the MLM Traffic Formula. It’s about realizing that your business is much bigger than just an MLM product or opportunity.” Basically, it’s about building “the core asset of “YOU Inc.”, which is your list, and the relationship you have with the people on that list.”

Whilst the MLM Traffic Formula has not been officially released, there’s early evidence that it actually works. “The Formula” has already produced real results for its creators, Mike Dillard, Tim Erway, and Tom Bell. Using this revolutionary strategy, they sponsored 1,732 distributors in 31 days, with an average product purchase of \$100. They used advanced traffic generation and lead monetization techniques to get 6,742 free leads in a single month, and make over \$11,000,000 in the last 5 years.

Here is an overview of the lead generation, traffic building and success secrets "The Formula" will teach serious business owners and network marketers:

- “How to get top 10 listings and dominate the search engines for any business opportunity in 5 simple steps”
- “How to use articles and press releases to generate thousands of leads for free”
- “How to easily create capture pages that churn out live leads just for you, 24 hours per day
- “The inside secrets to writing insane copy that tells, sells, and even sponsors for you”
- “How to legally use email marketing to generate thousands of leads per day just like the lead companies do”

Mike Dillard said: “Learning how to generate leads online is one thing... figuring out what to do with those leads is where the real "thinking" comes into play, and it's what will ultimately determine if you're successful or not... MLM Traffic Formula is much more than a guide to online lead generation, because in reality, it's a blue print for building a true, \$1,000,000 empire.”

The MLM Traffic Formula course will be available for 7 days only, from September 12 to September 19.

To download the free training call where Tim Erway, Tom Bell, and Mike Dillard reveal the strategies that they've used to sponsor 1,732 in 31 days, make over \$11,000,000 on the internet, and generate over 20,000 leads for free in less than 5 months respectively, visit: <http://www.TheMLMTrafficFormula.com/abombcall>

More information on the launch of this “empire building” MLM Traffic Formula as well as other essential network marketing resources can be found at www.TheMLMTrafficFormula.com.

About Luc Andria

Luc Andria is the founder of QinetiQ Network (www.QinetiQ.net) and creator of the world’s first Internet Network Marketing School. A Harvard-educated seasoned entrepreneur, Luc Andria also leads a team of successful business builders and network marketers to create leveraged global residual income: www.GelDiamonds.com

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