

Trilogy of Memorial Websites and Online Obituaries Most Feature Rich

By Eterna Link Communications

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Eterna Link Communications (ELC) of Australia, an online memorial service provider which opened for business in 2005, announced today that they are pleased with the response of the public to their trilogy of memorial sites. "Consumer comments are very encouraging of what we're doing" said Nathan Martyn, director of ELC.

Unsolicited, positive, encouraging messages are coming in every day. In a recent comment, one visitor stated: "I have visited so many memorial sites on the internet and my precious daughter that I lost is listed on several. Your site is so different from the rest. So many additional ways of paying tribute and remembering these precious souls with love. You are doing a wonderful thing..."

"When we hear comments like this, we're motivated to continue what we're doing, which appears to be meeting a need more effectively than other memorial sites", said John Moetteli, a US patent attorney and member of the board of advisors. "This, and the encouragement of an incredible team of advisors, including the founder of KLTU radio, the largest radio station of its kind in the US, makes our efforts very rewarding indeed."

ELC can thank its co-founder, Nathan Martyn, an experienced and innovative software developer, and John Moetteli, a former JSC engineer with experience working for NASA, for many of these unique features, which include:

(1) setting up an uplifting biographical and tribute text, using a text editor permitting various fonts and colors, including free updates; (2) saving a portrait or graphic, and photo albums, video and audio clips of cherished memories; (3) enabling the editing and saving of differing threads of stories about the loved one's life and how they touched other's lives; (4) selecting wallpaper; (5) selecting inspirational background music; (6) creating a family tree; (7) setting up a life timeline; (8) online visitor guestbook; (9) optional limited publication, to family and friends only; (10) sending sympathy e-cards; (11) leaving visitor flowers & candles; (12) leaving an online author journal or blog; (13) optionally receiving anniversary reminders; (14) sending out invitations to others; (15) preparing emails to be sent to loved ones after the client's death, using our "Heaven's Mail--It's Eternal" service, including selection of an executor; (16) client control panel to allow easy, intuitive modification of memorial; (17) selection of public domain poetry, inspirational text and bible verses for use in memorials; (18) publication of any memorial on any of our trilogy of websites, at the option of the client; (19) submitting your tribute details and having their staff create the memorial for you; (20) tailoring content of a memorial website to a specific visitor; and (21) at the option of the client, permitting authors to receive messages from visitors by email without publishing the client's email address.

Considering ELC's increasing traffic rankings, growing content and the word of mouth praise of site features, the ELC trilogy of websites are ones to watch. In any case, the ELC team is committed to keep these sites growing and to using these sites, and their user-friendly features to make a lasting contribution toward softening the pain we all feel when we lose a loved one.

About Eterna Link

Eterna Link supports full, multi-media memorial content including video and audio, on all of the following memorial websites:

Christian Memorials (<http://www.ChristianMemorials.com>)

Catholic Memorials (<http://www.CatholicMemorials.com>)

The Eternal Portal (<http://www.TheEternalPortal.com>)

Customers can create sub-pages from a memorial to reflect on various aspects of history and life. The service also facilitates the creation of personalized messages that can be delivered on future dates, even after the death of the sender.

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